



THE EVENT DERBY® 2007 SERIES
Benefiting the Equestrian Medical Safety Association
A nonprofit 501(c)(3) corporation

May 13th @ Cottonwood Ranch, Los Alamos
(Ad deadline April 13)

July 15th @ El Capitan Ranch, Santa Barbara
(Ad deadline June 15)

August 19th, El Capitan Ranch, Santa Barbara
(Ad deadline July 20)

September 23rd @ Cottonwood Ranch, Los Alamos
(Ad deadline August 24)

October 28th @ El Capitan Ranch, Santa Barbara
Jackpot & Year-End Awards!
(Ad deadline September 28)

PROGRAM ADVERTISING CONTRACT

Trim Size 5-1/2" x 8-1/2" Booklet size/Image Area 4-3/4" x 7-1/2"/Bleed allow minimum 1/8" for trim
Artwork must be supplied as Press compatible PDF's

SPACE RATES PER EVENT:

Back Cover	<i>SOLD</i>	\$275
Inside Front/Back Cover	<i>SOLD</i>	\$250
Full Page		\$200
Half Page (4-3/4" x 3-3/4")		\$100
Quarter Page (4-3/4" x 1-3/4")	N/A	
Business Card	N/A	

SPACE RATES FOR ALL 5 EVENTS:

Back Cover	<i>SOLD</i>	\$800
Inside Front/Back Cover	<i>SOLD</i>	\$700
Full Page		\$500
Half Page (4-3/4" x 3-3/4")		\$300
Quarter Page		\$200
Business Card		\$100

All advertisers will get mentioned and have a link on our websites www.TheEventDerby.com and [www.Focus On Sport Horses](http://www.FocusOnSportHorses.com) - your event horse source.

We will proudly display your banner, you provide, at each of our Derby's too!

Booklet Size © Black Ink Artwork must be camera ready
If you have questions or require assistance with your submittal,
please contact Tammy Dobrotin at (805) 895-5332 or email: TDobrotin@cox.net

SPACE RESERVATION DEADLINE & ARTWORK SUBMISSION:

April 13th, June 15th, July 20th, August 24th, September 28th

ADVERTISER'S INFORMATION:

NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: () _____ FAX: () _____ EMAIL: _____

AD PLACEMENT (LIST DATE OF EVENT): _____

ADVERTISER'S SIGNATURE: _____

Please make your check payable to: The Event Derby®, 5454 Palace Ct Santa Barbara, CA 93111
TEL: (877) 625-0209

For more info... www.TheEventDerby.com